

## Referral Partnership Agreement

This Referral Partnership Agreement ("Agreement") is made between Leading Motion Ltd. ("Leading Motion"), a company incorporated and registered in the United Kingdom, and [Partner Name] ("Partner").

1. Partner Details:

### Partner's Full Name:

- Address:
- Email:
- Phone Number:
- Business Name (if applicable):
- Website (if applicable):

### Partner Obligations:

The Partner agrees to the following obligations:

1. Promotion: The Partner shall help promote the Leading Motion brand and services by referring potential clients interested in having a website created.
2. Referral Page: The Partner will direct potential clients to Leading Motion's referral page, which will provide more details and an application form for the website services.
3. Referral Target: The Partner aims to refer a minimum of two new clients per month to Leading Motion

### **3. Leading Motion Obligations:**

1. Training & Support: Leading Motion will provide full training on the benefits of the website packages offered, ensuring the Partner is equipped to refer clients confidently.
2. Business Cards: Leading Motion will supply the Partner with business cards containing a unique QR code, which directs clients to their dedicated referral landing page.
3. Landing Page: Leading Motion will create and maintain a dedicated landing page for the Partner, where referred clients can apply for services and choose their preferred website package.
4. Ongoing Support: The Partner will have access to ongoing support from Leading Motion's dedicated account manager for any questions or assistance needed.

### **4. Commission and Payment:**

1. Commission Structure: The Partner will earn commission based on the website packages sold through their referral. The commission will be calculated based on the specific packages purchased.
2. Bonus Payments: A bonus will be provided once a minimum of three new signed website clients are referred in one calendar month.
3. Payment Timing: Commission payments will be made promptly following a 14-day cooling-off period, by the 10th of each new month.

### **5. Term and Termination:**

This Agreement will commence on the date signed and will continue until either party terminates it with 30 days' written notice.

### **6. Confidentiality:**

Both parties agree to maintain the confidentiality of all proprietary and sensitive information shared during the term of this Agreement.

### **7. Governing Law:**

This Agreement shall be governed by and construed in accordance with the laws of the United Kingdom.

Signed:

[Partner's Name]

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Leading Motion Ltd.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_